

Tourism in Petra The current situation and prospects for development**Dr. Nabil Hawamedeh****Abstract**

The tourism sector has been improved since the twenty century, so that it includes many of the sites and services, and this attention in the tourism sector comes from the economic impact which is raising the Jordanian national income about 13%. Petra is the most important destination that attracts tourist groups coming to Jordan, so this study comes to focus on the current situation of Petra and its prospects.

The study focuses on many different subjects such as (Marketing, Planning, Problems) in addition to the economic impact to Petra city. This study concluded that Petra has not yet reached what it deserves from many merits of this pink city because of the shortage in the policies in the aspect of (Planning, Marketing), and so Petra will stay for the coming years the first destination for the foreign tourist groups. So we have to put new marketing policies and perfect planning to let Petra take its real role which it deserves, especially after becoming one of the Seven Wonders of the World.

Bait Al Anbat