

**DEVELOPMENT THE LOCAL COMMUNITY OF PETRA TO ENHANCE
THE BENEFITS OF TOURISM FOR POVERTY ALEVATION OF
POORNESS"**

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Abstract

Petra which bears the distinctive imprint of the history is the national treasure of Jordan and best tourist attraction, its unique city and the most famous monument in the Middle East. Petra is located in urban region where we can't isolate the local community away from the world heritage, they became part of the Site.

The visitors of the world heritage Petra would have a genuine sense of the past and sufficient education, they are traveling not only to visit the Heritage Sites, they are traveling to see different cultures, different civilizations and different customs, which made by the local communities.

The tourism in Petra is rapidly growing but the local community does not take the respectable growing with the tourism, the researcher found at the outlook of the magnificent tourist rosy city that the local community is suffering from insufficient education, poorness, absence of development in addition to existence of social problems caused by the poorness and ignorance shortage of education "The divorce reached 10%, the illiteracy 22.4% and the handicaps 13.3%, also the researcher found them excluded from planning for tourism.

According to the number of visitors to Petra, the Tourism activities did not reflect a good benefit to the local community.

In this research the researcher will try to discover the ways of planning for tourism in Jordan for Petra, and to study the old planning for the tourism studies, and looking for the reasons which prevent the local community from involving in planning by planning makers.

The purpose of these studies has been to understand host communities, attitudes toward tourism impacts and identify various factors affecting residents' attitudes that have implications for future tourism development.

Then the researcher will make recommendations to develop the local community to make them tourist attraction with observance and preservation of their customs traditions, to enhance the benefits of tourism for local community and poverty alleviation.

Bait Al Anbat